**PERSONA – Kyle A. Chisholm (CEO)**

| Ceo Stock Photos - Page 1 : Masterfile | **PERSONA PHOTO** |  | **GOALS AND MOTIVATIONS** |  | **CHALLENGES AND OBSTACLES** |
| --- | --- | --- | --- | --- | --- |
| Motivating team members to stay focused, committed, and aligned with these goals is crucial. Clear communication of project objectives, recognition of achievements, and fostering a sense of purpose can help maintain motivation throughout the project. | Resistance to change, resource constraints, unexpected setbacks, external market factors, and navigation complex stakeholder dynamics. Additionally, ensuring effective delegation while maintaining overall project oversight will be demanding. |
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| **QUOTATION** | |
| **“I expect nothing but the best from my team”** | |
| **NAME** | |
| Kyle A. Chisholm | |
| **AGE** | |  |  |
| 18 | | **FRUSTRATIONS** | **SOURCES OF INFORMATION** |
| **GENDER** | | Communication breakdowns, conflicting priorities among team members, lack of accountability, missed deadlines, and difficulty aligning the project with overall company goals. Managing diverse skill sets and personalities within the team might be challenging. | **BOOKS** |
| Male | | **None** |
| **LOCATION** | | **BLOGS** |
| Gisborne, New Zealand | | **GitHub** |
| **OCCUPATION** | | **CONFERENCES** |
| CEO/Accountant | | **SIGGRAPH** |
| **JOB TITLE** | | **EXPERTS** |
| Chief Executive Officer (CEO) | | **Expert in Web Design** |
| **HIGHEST LEVEL OF EDUCATION** | | **MAGAZINES** |
| NCEA Level 3 | | **ResearchGate** |
| **ANNUAL INCOME $100,000** | | **WEBSITES** |